



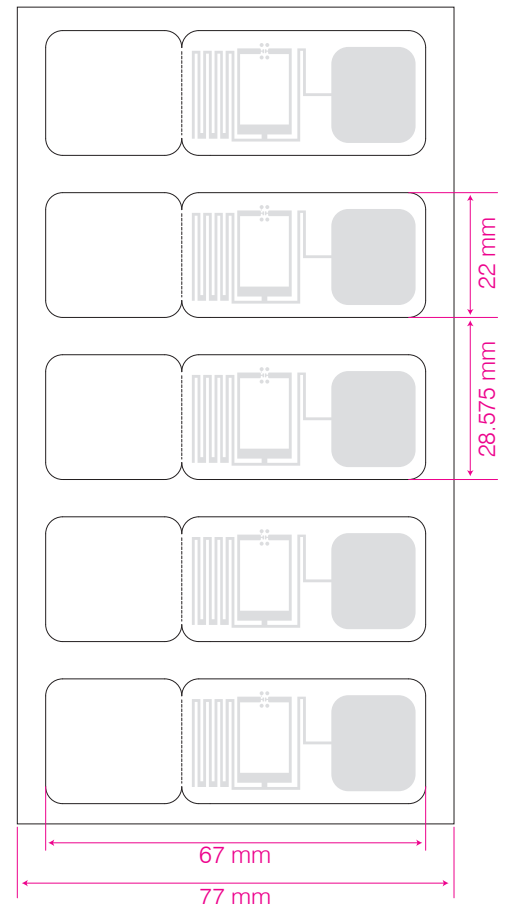
SIVA's Flagpole is a UHF label designed for attachment to challenging metallic items where low cost item level-tracking is required. The label provides excellent read range of up to 10 meters.

The Flagpole features a form factor with a total size of 67 x 22 mm and with a final tag size of 43 x 22 mm after folding. The high-performance permanent adhesive ensures that the label is firmly attached and has good bonding on metallic assets. These tags can be supplied with customer specific encoding of EPC and can be custom printed with logos, text, etc.

### TYPICAL APPLICATIONS

- Retail: Apparel, Item-level tracking
- Supply Chain & Logistics: Asset Management
- Industrial: Metal assets, structural steel and RTI's

| PHYSICAL SPECIFICATION |   |
|------------------------|---|
| Face Stock             | Printable white, PET  |
| Tag Dimensions         | Before Folding (Total): 67 x 22 mm<br>After Folding (Total): 43 x 22 mm |
| Adhesive               | High performance permanent adhesive with excellent bonding              |
| Weight                 | 0.5 gm  |
| Delivery Format        | Roll Form   |
| No. of Labels/ Reel    | 2000 pcs  |
| Label Pitch            | 28.575 mm   |
| Core Inner Diameter    | 76 mm / 3 in  |
| Roll Outer Diameter    | 189 mm / 7.44 in  |



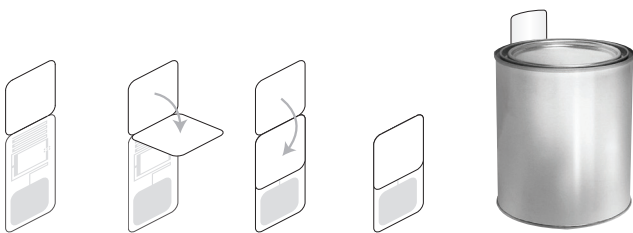
## RF SPECIFICATION

|                              |   |
|------------------------------|---|
| Mode of Operation            | Passive   |
| Device type                  | Class 1 Gen 2 Passive UHF RFID transponder  |
| Air interface protocol       | EPC Gen2v2.1  |
| Operational frequency        | Global 860-960 MHz  |
| IC type*                     | NXP UCODE 9   |
| Memory configuration         | 96-bit of EPC memory with 48-bit unique serial number factory-encoded into TID  |
| Write cycle endurance        | 100,000   |
| Data Retention               | Upto 20 years   |
| Read range (2W ERP)**        | ETSI: 14m on Metal Plate, 18 m on Plyer, 8.5 on Metal CAN<br>FCC: 16m on Metal Plate, 17.5 m on Plyer, 7.8 on Metal CAN |
| Applicable Surface Materials | Metallic surfaces   |

## ENVIRONMENTAL RESISTANCE

|                                     |  |
|-------------------------------------|--|
| Operating Temperature               | -20°C to +70°C / -4°F to +158°F  |
| Withstands Exposure To              | 95% humidity, 60°C × 100 h, 50% humidity, 80°C × 100 h   |
| Peak Temperature                    | +100°C for 1 hr, +80°C for 100 hrs<br>(Label remains securely attached with object. No physical or performance changes observed) |
| Adhesive Service Temperature        | -20°C to +85°C / -4°F to +185  |
| Recommended Application Temperature | +10°C to +38°C / 50°F to +100.4°F  |
| Water Resistance                    | IP67   |
| Chemical Resistance                 | Resistant to chemical solvents and moisture  |
| Ideal Storage Condition             | +23°C / 50% RH   |
| Expected Lifetime                   | Years in normal operating conditions   |

## PRODUCT INSTALLATION



- Ensure the application surface clean and dry, to obtain maximum bond strength. If required, use approved cleaning solvents to clean surface
- Peel off the label from the release liner and fold the short side of the tag along the perforation line so that, half of the tag is covered.
- At last, visible part of the Tag will be applied to the metallic surface of the object, allowing the folded flag to protrude out.

## PERSONALIZATION OPTIONS

### Pre-encoding

- Customer specific encoding of EPC

### Customized Printing

- Customer specific layout including logo, text, numbers, barcodes etc.

## ORDER INFORMATION

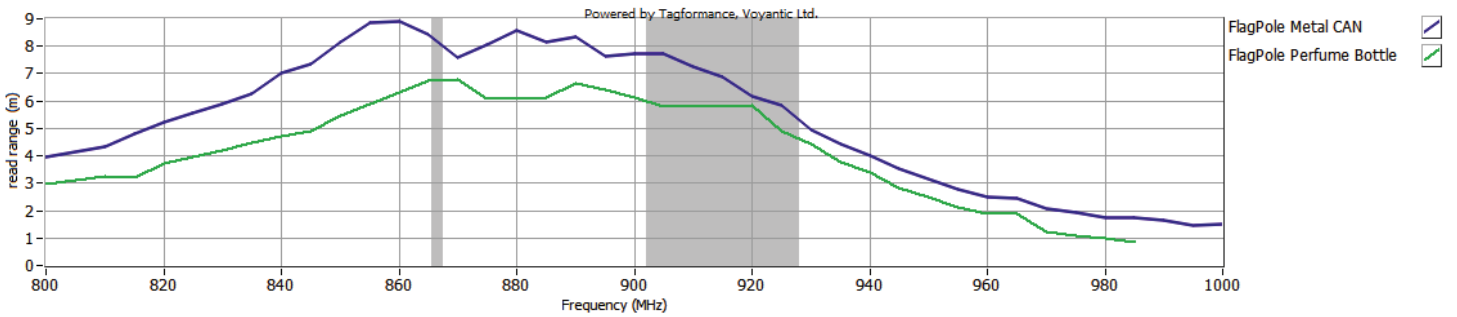
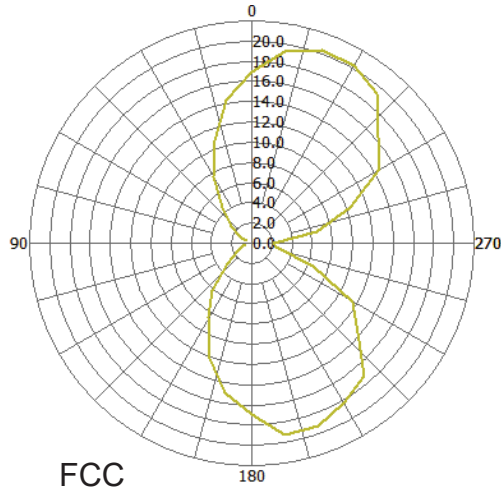
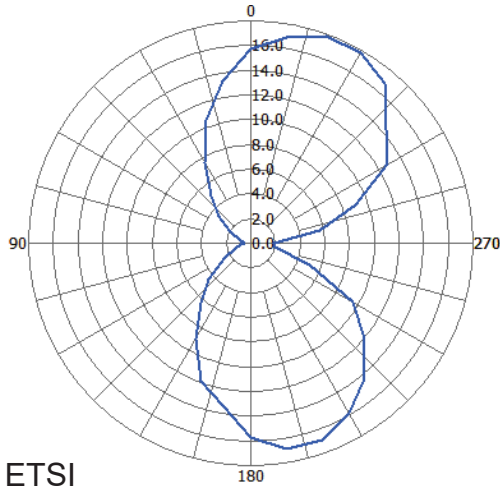
### Part Number

- RF.Li.TT.Flgple

### Roll Sizes

- 2000 Labels per Roll / 4 Rolls per Carton

# RADIATION PATTERN & READ RANGE GRAPH ( ETSI & FCC)



\* Other IC's available on request

\*\* The indicated read range values are measured in our laboratory testing environment, where antennas with optimum directivity are used with maximum allowed operating power. Different surface materials and environments may exhibit different results.



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